

**BOOK & COURSE
CATALOG**

**I
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A
N**



PUBLISHING
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Creative Approaches to Nurse Education

Indispensable Resources that Transform Nursing Concepts from Complexity to Simplicity



MISSION

Make Teaching and Learning EASY: INSANELY EASY!

VISION

To inspire learners and educators by







Transforming Education
Creating Resources
Making learning fun

Our **TASK** is to provide materials that allow the learner to:

- T** Think conceptually utilizing images
- A** Apply information to clinical situations
- S** Synthesize large volumes of information and provide focus
- K** Keep the complicated simple

We have spent our careers in nursing and know what an interesting and rewarding profession it can be. In order to assist our readers to be successful in school, on the NCLEX®, and in clinical practice, we understand large volumes of information must be remembered. We developed this series of books because we wanted to make it easier for nursing students to learn by increasing retention from their materials and to assist nursing faculty with strategies that will help students remember the information.

These books are international best sellers and provide useful techniques that have been tested and utilized by thousands of nursing students since 1990 to retain the most from their education and excel on their exams. This book series is designed for anyone preparing for:

-  The NCLEX-RN®
-  The NCLEX-PN®
-  The CGFNS® Nurse Qualifying Exam
-  Pharmacology Exams
-  Exams in Nursing School
-  Exit Exams

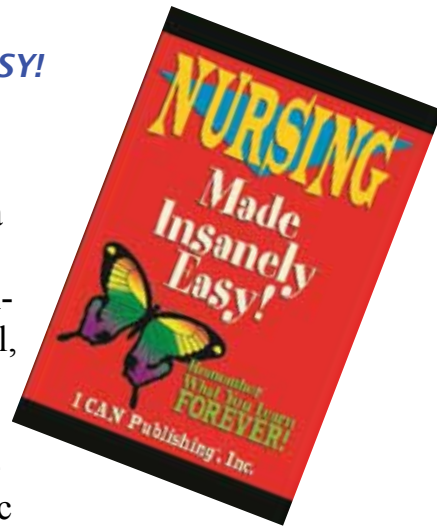
“With I CAN, you CAN!”

“Every nursing student in the WORLD needs these books!”

What Makes These Books Unique?

THE IMAGES THAT YOU REMEMBER!

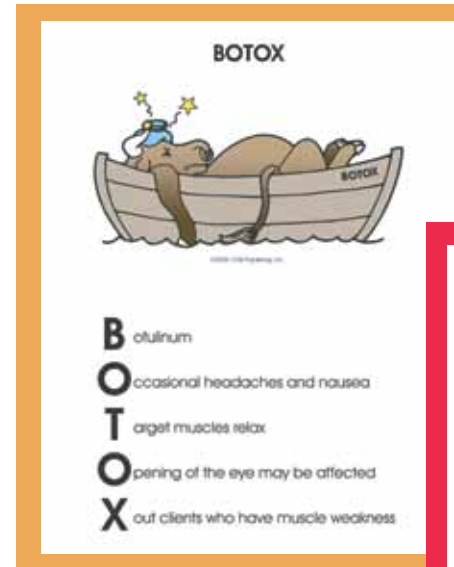
NURSING MADE INSANELY EASY! Remember What You Learn Forever!



This exceptional book provides a creative and concise review of difficult nursing concepts in management, safety, infection control, physical assessment, health promotion across the life span, antepartum, intrapartum and postpartum, therapeutic diets, psychiatric nursing, sensory, endocrine, cardiac, respiratory, renal, reproduction, gastrointestinal, neurological musculoskeletal, labs, and diagnostics for each system. This book is a great resource for students studying for both exams in school and the NCLEX®, and for faculty who are teaching in the classroom or in clinical.

This book will *Transform the Way you Learn by making it EASY!*

- E** Engages Your Whole Brain
- A** Accelerates Learning - Images / memory tool on right page; “bottom line information” - left page
- S** Simplifies Difficult Concepts
- Y** Yes, You Can Learn and be Successful on exams in school and / or the NCLEX®



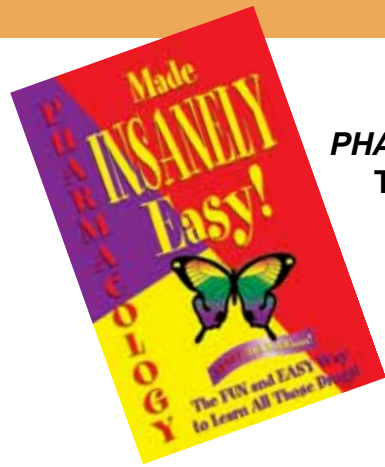
The primary purpose of BOTOX is to relax muscles. The OX relaxing in the BOAT will help the nurse remember that muscles relax too much. If the client has a medical condition that already results in muscle weakness, this drug should NOT be administered. Of course, on a good note, this drug works wonders to make frown lines disappear.

The Cranial Nerves strategy has been developed to simplify the ability to easily remember all 12 of those cranial nerves.



These medications are the most commonly monitored for therapeutic dosage. The MAGIC 2's are a way to remember the toxicity level of these medications.

THE IMAGES COME ALIVE IN YOUR MEMORY



PHARMACOLOGY MADE INSANELY EASY! The Fun and Easy Way to Learn all Those Drugs

The only book that condenses over 1040 drugs in just 165 images. This book has been designed to make learning DRUGS insanely easy.

- D** Drugs most frequently tested on the NCLEX®
- R** Reviews HIGH ALERT medications
- U** Unusually easy format
- G** Gives memory tools
- S** Simplifies key points for testing and clinical practice

This unique book transforms the study of pharmacology to a fun, memorable, and easy way to learn all those drugs! The left page is the "bottom-line information" about the medication or class of medication. The right page is a memory tool or image to assist the learner to make a connection and store it in the long term memory. It transforms the learning of pharmacology from complexity to simplicity, the key to successful learning. This book is a must for all students preparing for nursing school exams, exit exams, the NCLEX® and for educators teaching pharmacology.

"I will **NEVER** forget some of the information and before this book I could hardly **REMEMBER** anything!"



Get on the Buspar Bus to decrease anxiety. Smiles can be seen after taking this drug and others like it for a week. The seats recline for the undesirable effect of dizziness and drowsiness. Others include (Sinequan) meprobamate, (Miltown) Equanil.

Adam "ASE" will dissolve the clog in this sink just as he dissolves the "CLOT" in a blood vessel. He will use a thrombolytic agent that ends in ASE.



HMG CoA REDUCTASE INHIBITORS "L. L. STATIN"

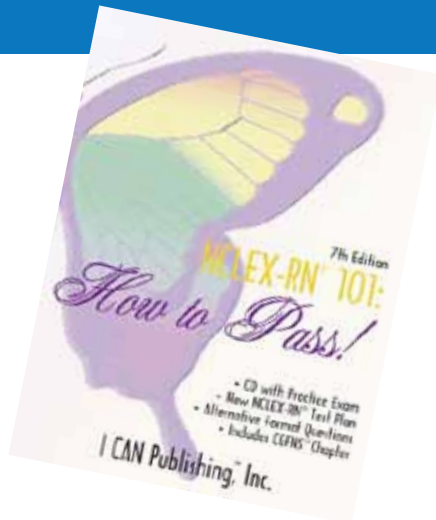
Drugs that end in "statin" are lipid lowering agents. Officer LL Statin (lipid lowering) has stopped the liver mobile and its driver, Cholesterol (made in the liver). These drugs lower cholesterol and can be highly toxic to the liver.



"I **LOVE** your pictures!"






THE GREAT BOTTOM LINE QUESTION BOOKS

NCLEX-RN® 101: How To Pass!

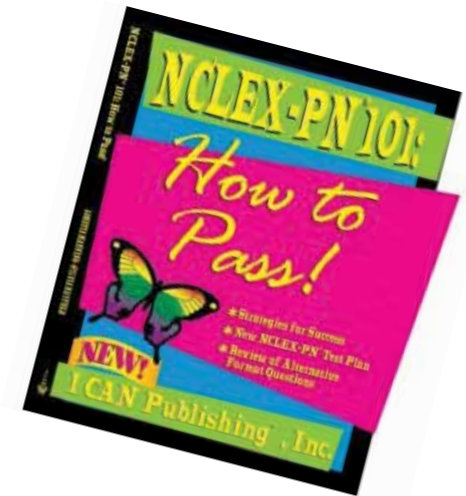


- N** NCLEX® Standards for actual Test Plan
- C** Concepts tested most frequently on NCLEX® and CGFNS®
- L** Learning techniques including information on study tips
- E** Exam questions, including 100's, to prepare and practice NCLEX®
- X** Xcellent exam grids to analyze your strengths and needs for growth

The book also contains:

-  A pretest that lets you know your strengths and your areas of concern
-  New alternative type questions for your practice
-  Answers and rationales for correct and incorrect answers
-  A CD so that you can practice questions on the computer
-  A simulated exam so that you will know if you're ready

NCLEX-PN® 101: How To Pass!



A question book with strategies to help students focus and **THINK** their way to Success! Actual nursing standards that are reflected on the current NCLEX® exam to assist students in learning concepts that will be tested on the NCLEX® are included in this book.

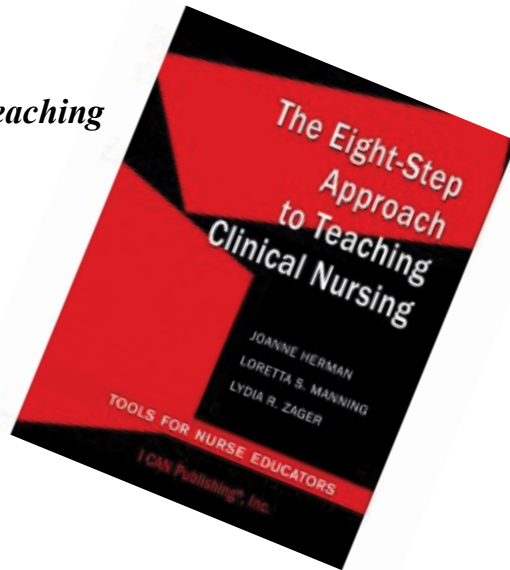
- T** Test questions representing the latest Test Plan
- H** Help **FOCUS** on what your strengths and areas of concern are by completing the pre-test
- I** Information on NCLEX-PN® exam content
- N** NCLEX® style questions and **NEW** alternative type questions for practice
- K** Know I CAN be successful by completing the individual chapter exams and the post-test

These question books and *Nursing Made INSANELY Easy* are the foundation of the excellent NCLEX -RN® and NCLEX-PN® review courses provided by
Sylvia Rayfield & Associates.
www.sylviarayfield.com

*“The light bulb has come on....
NOW I REALLY UNDERSTAND!”*

FOR THE NURSE EDUCATOR

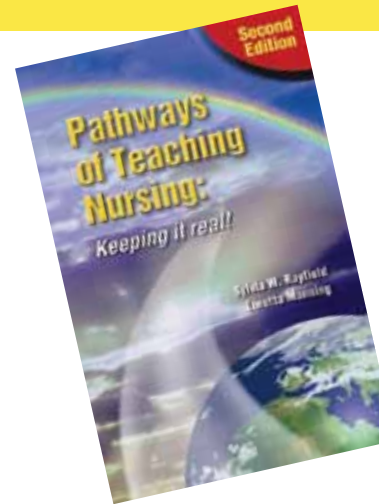
Eight-Step Approach to Teaching Clinical Nursing TOOLS FOR NURSE EDUCATORS



Like a GPS or roadmap that guides us to our unknown destination, the “teach the clinical nurse educator” insights in this book will both help focus and provide the clinical educator with structure for successful clinical teaching. Tools and forms have been specially designed to be used as templates during clinical to assist in connecting theory to practice maximizing student’s success.

The Eight-Step Approach to Teaching Clinical Nursing chapter titles are illustrated by using the word **CLINICAL**:

- C** Clinical Teaching: How Do I Start?
- L** Learn How to Structure the Clinical Day
- I** Improve Critical Thinking and Clinical Judgment
- N** Nursing Concept Map
- I** Interactive Strategies for Clinical Teaching
- C** Collaborating with Multi-Generational Learners
- A** Assessment and Evaluation
- L** Linking Clinical Experience to NCLEX® Success



PATHWAYS OF TEACHING NURSING: **Keeping It Real!**

Like a compass that guides adventures through wilderness territory, the “teach the teacher” insights in this book have as their dual purpose to both focus and empower the work of nurse educators. Authors Sylvia Rayfield and Loretta

Manning have brought alive the message that our highest calling as nursing teachers is to develop teaching strategies and relationships with nursing students that foster in them a sense of worth and of identity as caring professional nurses.



NURSING MADE INSANELY EASY! Remember What You Learn Forever!

The Companion Image CD will help make *Teaching Insanely Easy* for Faculty.

The CD includes colored images outlined from the book, *Nursing Made Insanely Easy!*

These images have been developed to simplify difficult nursing concepts. These can be easily adapted to your power point presentations to facilitate transferring large volumes of information into the long term memory. Your students will walk out of your classes saying, “Wow! I finally get it!” Not only will they understand the nursing concept, but you will be the teacher of the week!

CREATIVE APPROACHES TO LIVING LIFE

WE DO NOT DIE ALONE:

Jesus is Coming to Get Me
in a White Pickup Truck



Like an escort through profound events, Marilyn Mendoza Ph.D., reports the vast experiences of nurses and their encounters with soul. **WE DO NOT DIE ALONE: Jesus Is Coming to Get Me in a White Pickup Truck** is an amazing chronicle of the nurses who have been present at the bedside of their dying patients. Many dying patients have the ability to see an essence from the spirit world that calms their fears and provides their attending families with a feeling of peace and closure. Numerous nurses have observed the experiences of their patients seeing the spirits who come to help their patients make an easier transition. Witnessing this has made a deep impact on the nurses themselves. Sometimes our zeal in trying to "keep them alive" causes us to lose sight of the other happenings at the time of death. This book gives us the confidence to be curious about who is visiting our patient. The author brings alive for nurses and those of us who encounter dying people the message that one of our highest callings is to empower the dying with worth and dignity.

"This is a must read! Dr. Mendoza's delivery of "true-life" accounts from health care people is very compassionate and soothing. For such a tragic subject, the book left me feeling enlightened and comforted beyond belief!"

SEEKING SAFETY:

The Journey of Adults Who
Were Sexually Abused
as Children



Clear and focused, startling and poignant, **SEEKING SAFETY** is an important and detailed guide for those readers who were sexually abused as children. For readers who are concerned that they may have been sexually abused, readers who interact with people who were sexually abused and readers who work in a therapeutic relationship with those adults who were sexually abused as children you will learn how to deal with the thoughts, feelings and actions precipitated by this abuse. Carol Lindsey, Ph.D., M.S.W. teaches how to facilitate awareness and empowerment and encourages healing action for these individuals.

"Dr. Lindsey's book is must reading for faculty members working in pediatric, adolescent, gynecologic, maternity, and psychiatric nursing. As a professional and a survivor, she presents a hopeful path towards healing for survivors of sexual abuse. Assigning this book for student reading would lead to personal and professional healing for many nurses."

~Mary J. Giulfrfa, APRN, BC, CNS, LMFT, PhD. FAAN

PROGRAMS FOR NURSING STUDENTS

PHARMACOLOGY NCLEX® REVIEW

The 1-day workshop is scheduled during school or prior to exit exams and the NCLEX®. This pharmacology review has been developed and designed to transform your education into a fun and exciting experience while still learning one of the most difficult content areas in nursing and health care. It has been developed to familiarize nursing students and graduates with the pharmacology activities most frequently tested by the National Council of State Boards of Nursing. In just one fun-filled day, you will be ready to tackle pharmacology on the BIG test, the ONE that counts, the NCLEX®! You will leave the program with an increase in confidence of how to prioritize clinical decision making in relation to pharmacology. You will leave knowing that you did LEARN the information!

- L** Learn to prioritize your medications and nursing care
- E** Excel in test taking for drugs most frequently on NCLEX® nursing and exit exams
- A** Associate learning by using mnemonics, music, active learning, images, color
- R** Remember all those drugs and still have fun
- N** NCLEX® activities reviewed and tested

“The most important thing in nursing is not so much to obtain more and more facts as to TRANSFORM how we think about the facts.”

-Loretta Manning, MSN, RN, GNP

PHARMACOLOGY MADE INSANELY EASY!

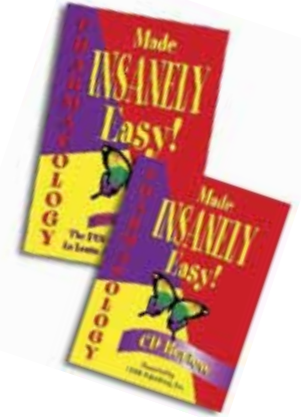
Pharmacology Self Study

Presentation & Author: Loretta Manning, MSN, RN, GNP. Mrs. Manning is co-author of the books *Nursing Made Insanely Easy*, *Pharmacology Made Insanely Easy*, *NCLEX® - RN 101: How to Pass!*, and *Paths of Teaching Nursing: Keeping it Real!*

This Self Study Package Contains the popular LIVE review on CD's adapted from the best selling book, *Pharmacology Made Insanely Easy!*

A Self Study Pharmacology program that is great for students, faculty and professionals to assist in remembering and applying all of the medications to be successful with examinations and/or clinical practice! If you like to learn independently or want the option to listen to the material more than once, this package is for you.

As an added value, this program contains a packet of information that includes: NCLEX® activities from the test plan, unapproved abbreviations, medication absorption rates, blood products, medication levels, antidotes, simple calculations and a cross word puzzle!



ACE-NCLEX® Cards

Be creative, design your own card game and have fun while reviewing NCLEX® -RN Activities, represented in *Pharmacology, Management, and Safety and Infection Control*

This deck will help you in accomplishing the following:

- Decision making**
- Evaluate priority drugs**
- Critical Thinking**
- Know you CAN succeed and still have fun!**



FIND US ON FACEBOOK!



"I LOVE these books! I carry them EVERYWHERE!"

"These books are full of visual ways to remember nursing knowledge, and contains cartoon-like illustrations and mnemonic devices as a way to reinforce and remember various medical conditions, drugs, etc."

"Every nursing student in the WORLD needs these books!"

"CREATIVE APPROACHES TO NURSE EDUCATION"
**Indispensable Resources that Transform Nursing
Concepts from Complexity to Simplicity**

LEARNING CAN BE MADE INSANELY EASY!

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